



**You are invited to partner with  
Charlottesville's premiere business  
woman's conference.**

## Sponsor Opportunities

February 21, 2019  
Doubletree by Hilton | Charlottesville, VA

Sponsorships are the pillar of a successful event and our goal is to provide win-win opportunities for sponsors to get excellent value on the exposure they receive, while providing vital financial support to the event. The goal of sponsorships at Quadruplicity is to provide opportunity for sponsors to find leads, open dialogues with prospects, and to solidify relationships with clients.



The items listed here are opportunities that have good exposure, but each of these items are ideas to open a dialogue. Look through the opportunities and reach out to us with other ideas, suggestions, or requests.

**Let us create the right opportunity for you.**



## Exhibit Table

Limited opportunities are available for vendors to have an exhibit table in the foyer of the meeting space. These tables are your opportunity to highlight your products and services to business women in the Charlottesville area. Exhibits should align with the conference pillars.

### Inclusions

- Draped table
- (2) Chairs for a full table
- Company ID sign
- Listing in the conference program
- One registration

### Exhibit Space Rates

	Chamber Member	Non-member
Full 6' Table	\$450.00	\$550.00
½ 6' Table (Shared with another vendor)	\$250.00	\$350.00



## Conference Bags

Attendees love SWAG (“stuff we all get”) and this will give your marketing dollars good value. Conference bags are appreciated by all, and useful long after the event ends. The bags are high quality, with sponsor and conference logo printed on the bags. This is a highly visible and valuable sponsorship.

Bag examples:



### Benefits and results:

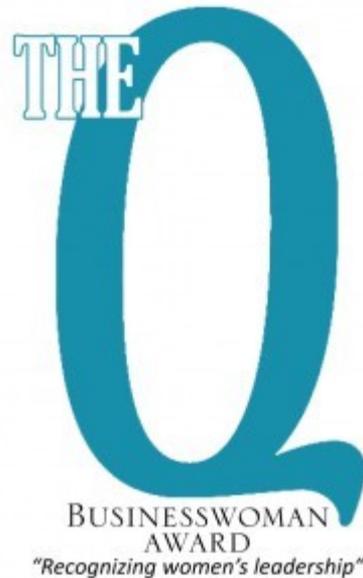
Participants keep the materials and carry them home for brand recognition. This is a straight-forward branded marketing opportunity. Includes registration for two and listing in the program.

**Buy-in: \$2,000**



## Luncheon Sponsor

The Quadruplicity Luncheon is the best attended event, showcasing a Keynote presentation (TBA) and the Q Award. This luncheon brings together all 300+ attendees for the conference.



### Benefits and results:

Branding opportunity with a one-minute company promo from the podium, ability to distribute literature on the tables, and projected logo. Includes two registrations, a reserved table at the luncheon and listing in the program.

**Buy-in: \$2,000**





## Water Bottles

This generous sponsorship will provide each attendee with a refillable water bottle with the Quadruplicity conference logo AND your logo on it. Distributed at registration.



### Benefits and results:

Participants keep the materials and carry them home for brand recognition. This is a straight-forward branded marketing opportunity. Includes registration for two and listing in the program.

**Buy-in: \$1,500**

**Lots of styles to select from – you'll get to choose to best represent your brand!**



## End of Day Happy Hour

This important time is to allow conference attendees to decompress from the day's activities and connect with their colleagues. You'll be the host of a "happy hour" style reception with a fun atmosphere and light refreshments.



### Benefits and results:

Brand recognition and reinforcement by having your company name on signs near the bar and on the drink tickets. Includes two registrations and listing in the program.

**Buy-in: \$1,500**



## Breakfast Sponsor

The most important meal of the day is the official kick-off for Quadruplicity and your first opportunity to be seen and recognized.



### Benefits and results:

Brand recognition and reinforcement by having your company information projected on the screen in the room. Includes two registrations and listing in the program.

**Buy-in: \$1,500**



## Name Badge Lanyards

A handy lanyard for the conference name badge printed with your company name or logo. This is a highly visible sponsorship with lasting value as attendees can use these lanyards after the event for keys, business IDs, and more.



### Benefits and results:

Participants keep these materials and carry them home for brand recognition. This is a straight-forward branded marketing opportunity. Includes registration for two and listing in the program.

**Buy-in: \$1,000**





## Notepads

A wonderful take-home reminder with your company branding these custom printed notepads will have the conference and your company branding, distributed at registration. This is a highly visible sponsorship with lasting value as attendees keep conference notes.



### Benefits and results:

Participants keep these materials and carry them home for brand recognition. This is a straight-forward branded marketing opportunity. Includes registration for two and listing in the program.

**Buy-in: \$1,000**





## Opening or Closing Keynote Presentation

Sponsorship of the opening or closing Keynote presentation will keep your company in the minds of the participants.

Keynote presenters have not yet been confirmed, but the committee is working on a powerful and impactful presenters that will open and close the conference in a memorable way.

### Benefits and results:

Branding opportunity with a one-minute company promo from the podium, and projected logo. Includes two registrations and listing in the program.

**Buy-in: \$1,000 per Presentation**





## Speed Networking

Sponsorship of the speed networking session will provide a great opportunity for your company to be aligned with this fast-paced, meet and greet exercise.



### Benefits and results:

Branding opportunity with a one-minute company promo from the podium, and projected logo. Includes two registrations and listing in the program.

**Buy-in: \$700**



## Morning or Afternoon Coffee Break

The preeminent meeting ice breaker is chatting over a cup of coffee. Sponsor a break to give Quadruplicity attendees a pick-me-up before their next inspirational session.



### Benefits and results:

Brand recognition and reinforcement by having your company name on signs near the coffee stations. Includes one registration and listing in the program.

**Buy-in: \$750 – Two opportunities**



## Breakout Sessions

Breakout sessions provide you an opportunity to align your business with a session that supports one of the four Quadruplicity pillars. Each workshop will have a smaller, targeted audience in a workshop setting.



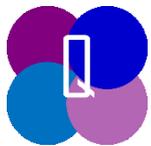
### Benefits and results:

Your company representative will introduce the session and the presenter. Includes a listing in the program and discounted registration to attend.

### **Buy-in:**

**\$250 per session**





## Table Sponsorships

Table sponsorships will reserve a round table of 8 for the meal functions and keynote presentations near the stage. Sponsored tables will have centerpieces and table tents with their company logo on them.



### Benefits and results:

Be seen by conference participants as an important partner and supporter of Quadruplicity.

### **Chamber Members:**

- Full Table: \$1,200  
Includes eight registrations.
- Half Table: \$650  
Includes four registrations.

### **Non-members:**

- Full Table: \$1,350  
Includes eight registrations.
- Half Table: \$725  
Includes four registrations.



# Advertising Opportunities

Advertisements will be placed in the Conference Program that every participant will receive. This booklet will be professionally printed and will contain the conference program. This is a highly visible opportunity to reinforce your brand.

## Ad Rates

Back Cover Full Page Full Color Ad - \$500

Full Page Ad (Inside Full Color) - \$300

½ Page Ad (Inside Full Color) - \$150

¼ Page Ad (Inside Full Color) - \$75

Business Card Ad (Photocopy) - \$50

Deadline to reserve program ads: January 15, 2018

Deadline for ad receipt: February 1, 2018

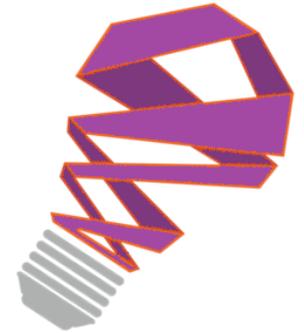
## Insert into Conference Bags

**\$200**

Advertiser will provide 350 inserts for the conference bags. They will be inserted by conference staff and distributed at registration.



# Let us help you find the right partnership opportunity.



To discuss opportunities contact:

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Quadruplicity is presented by

